You don't need to know what story you're going to tell before you start recording.  
<https://youtu.be/TMvGHFH5J7I>  
but be energetic while doing the recording  
<https://youtu.be/_DZPKC1FSeM>  
You can make something amazing if you want  
<https://www.youtube.com/watch?v=f8bMDZrfOwo>  
but it doesn't have to be grand or have a huge budget like that last one.  
<https://youtu.be/8gQG7-zFDOQ>  
You don't have to be professional or an expert or even intentionally funny but being knowledgeable helps.  
<https://youtu.be/qEBC204WTKs>  
You don't even have to make a ton of progress per video as long as you have fun doing it and are detailed.  
<https://youtu.be/ZSXDIraHz3k>  
You can even let the description do all of the talking for you  
<https://youtu.be/P73REgj-3UE>  
Consider these as homework in filmmaking not content  
Blitz blows nobody's mind on his skill, but he is a good storyteller, loves to edit(or at least spends enough time on it), and above all he sounds like he is having fun. Even if he isn't.  
<https://youtu.be/OsPluf2TZrQ>  
And Above all. Don't beg for anything. Remember you are doing this for you. Others enjoying it is just a plus

<https://www.youtube.com/watch?v=gPJ37khFJWI&list=PLuMTZBpxpB0cB3p3ewQT3KTdZ6szpBYSZ>